

Eisenhower Football Booster Club Meeting

Meeting Minutes for May 16, 2011

Present: Officers: Greg Petre, Ken Marszalkowski, **Senior Reps:** Joyce Peters, **Junior Reps:** Denise Sagat **Sophomore Reps:** Mike Taylor, Tom Tellefson **Freshman Reps:** Diane Marszalkowski **Coach:** Jeff Setz

Quorum: YES (at least 7)

Ad Hoc Members Present: Sean Crowley, Jeff Peters, Karlyn Teipner, Deb Reindl, Dave Weitzer, Christy Schultz, Steve Walter

Absent: Mike Balles, Pamela Collicott, Jim Szaniawski, Tammy Szaniawski, Connie Carter, Ann Kolbach

Meeting Time: 6:30 p.m.-7:50 p.m.

Location: Room 212

Next Meeting Date/Time/Location: Monday, June 13 at 6:30pm in Room 212

Review of Minutes: Minutes from 04/18/11 meeting approved as written.

Treasurer's Report: Treasurer was not present.

Coaches Report:

- Coach asked for funds to purchase the program "Coach's Office" that allows the offensive coordinators the ability to write a playbook, wristbands, play cards, etc. (see www.coachsoffice.com). Coach's Office will work with "The Huddle" Gold Package to combine the video scouting service with the playbook. The coaching staff requested an upgrade from the silver package to the gold package.
- Thomas More game is on Saturday, August 27
- There is an upcoming meeting with WIAA to discuss a possible realignment of the Woodland Conference. Coach Setz will update us after the meeting.

President's Report/Action Items:

- Taylor Landscape Brochure: Mike presented a sample brochure to the club regarding the patio raffle. Mike said the value would be around \$10,000. We decided that the raffle cost would be 1 for \$25, 3 for \$50, 7 for \$100. Tickets would be bought/sold at Varsity Club and through football families. Advertising in Waukesha Freeman, New Berlin Now, and Community Newspapers. We need to check on a raffle permit through the school. Melissa Crowley will work with the administration on gaining approval.
- Tailgate Party Signs: Connie has stakes for the yard signs. Greg will follow-up with Doug Sirek to see the cost of printing over labels, then compare to printing new signs.

- Greg will contact Gabe and Doug Sirek to see if they have an Alumni listing
- Past Tailgate donor list was reviewed and will be attached to the notes. Assignments were finalized.
- Greg and Mike Balles will work on advertisement package costs for field banners and program advertisements.

- **Committee Report General Discussion:**

Helmet – Steve Walter will work with Jeff Kuhrt to see if he needs funds or assistance for the helmet repairs.

Banquets- Joyce said that New Berlin Bowl was not available on 12/4. The club determined that we wanted to keep the dates of 10/16 for the freshman banquet and 12/4 for the VR/Varsity banquet. She researched Venice Club, Klemmer’s, and NB Hills. The first choice would be Venice Club since we had a good history with them and their pricing was most competitive. Other potential options may be the Lakefront Brewery, Harley Museum or Pano’s.

Corn Roast – Lions Club date TBD

Old Business – None

New Business - None

Special financial action voted and approved by the board-

-Authorized spending \$1,099 for the Coach’s Office package and upgrading to Huddle Gold package.